

Proccare

Health

Naturally woman





WHO WE ARE

- Created in 2012, as a result of the Spin off of P&G pharmaceuticals
- Focused in Women's health & Well being
- 100% private capital
- 25% of budget dedicated to R&D
- 2022 Turnover: 15 millions Euros

Proccare
Health



WHO WE ARE

Procare Health is a pharmaceutical company created in 2012, as a result of the spin off of P&G pharmaceuticals. Focused on Women's health & Wellbeing, Procare Health is a new pharmaceutical company based in Spain, constituted with 100% private equity.

Procare Health invests 25% of its budget in R&D, from basic research projects to ambitious clinical studies. Both research and development of Procare Health are conducted in Spain.

Basic and clinical investigation , innovation and formulation of products with natural ingredients are the key founding pillars to **Procare Health's** DNA, bringing the most appropriate solutions to nowadays women's aspirations and needs.



VISION

Procare Health gathers high experienced executives and team committed to create a dedicated and innovative pharmaceutical laboratory in Women health.

Procare Health will continue investigating, developing and manufacturing innovative solutions mostly formulated with Natural Active Principles

A JOURNEY INTO WOMEN'S HEALTH INNOVATION

- **2002-2007** : WHI (the Women Health Initiative) published series of publication on CV and Breast cancer risks linked with hormones therapies.

- **2012** : Procure was created to respond to the growing concerns of women in finding more natural alternatives to Hormones Replacement Therapies (HRT)

NATURAL BASED THERAPIES → NATURALLY WOMAN!

(Evidence Based Natural Healthcare)

- **2012-2017** : Procure launched its ambitious R&D program into
VAGINAL DISORDERS / INFECTIONS & FEMALE SEXUAL DYSFUNCTION

« Uncovered therapeutical needs »

- **2017 -2020** : Procure launched its first products, doubling year by year its sales.

HOPE



COMPANY STRATEGIES

1

DRIVE INNOVATION:

- Create, Investigate, develop and commercialize in house products line to improve women health

2

EXTEND PORTFOLIO & FOOTPRINT:

- License-in New drugs in WH and launch new geographies (EU)

3

DEVELOP NEW STRATEGIC PARTNERSHIP:

- To improve our innovation and R&D
- To extend Procure Health's products footprint in the world



BUSINESS MODEL

Pull Model based on specialists calls among Gyn's and Rh's

- High seniority of the sales force team with best practice in Persuade P&G technical sales skills and best in class CRM tools
- Influence model : International Key Opinion Leaders and Scientific Societies endorsement (ex: IPVS, Eurogin, SEGO, SFPCV etc....)
- Distribution in Pharmacy via Wholesalers and Direct selling effort.



AREA OF EXPERTISE

WOMEN'S HEALTH

PAPILOCARE® - Human Papilomavirus

PALOMACARE® - Vaginal Atrophy

IDRACARE® - Vaginal Dryness

LIBICARE® - Female Sexual Dysfunction

LIBICARE MENO® / MENO CARE® - Menopause

IRONCARE® - Iron Food Supplement

OVOSICARE® - Fertility

JOINT HEALTH & PAIN MANAGEMENT

DOLOCARE® - Joint Pain (Spain)

PRONOLIS® - Hyaluronic Acid Injections

MICALDEOS - Calcium Food Supplement (Spain)

TIBICARE® - Female Sexual Dysfunction (Spain)

ARISOCARE® - Osteoporosis (Spain)

D-CARE® - Vitamine D (Spain)



PROCARE HEALTH Business Lines

<p>Low Genital Tract disease (Patologías del tracto genital inferior)</p> <p>PAPILOCARE[®] PALOMACARE[®] CISCARE[®] HERPECARE[®]</p> 	<p>Birth: Fertility & Maternity (Nacimiento: Fertilidad y Maternidad)</p> <p>OVOSICARE[®] GESTACARE[®] IRONCARE[®]</p> 	<p>Menopause (Menopausia)</p> <p>LIBICARE[®] LIBICARE[®] MENO IDRACARE[®] Tibicare</p> 	<p>Aging: Osteoporosis & Artrosis</p> <p>MiCoDeos[®] ColDeos[®] Arisocare[®] 75mg DCARE[®] K2+D3 DOLOCARE[®] FIBROHOLD[®]</p> 
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 **IRONCARE[®]**
FORTE

 **LIBICARE[®]**
MENO

 **LIBICARE[®]**

 **PAPIOCARE[®]**

 **OVOSICARE[®]**
FERTILITY

 **PALOMACARE[®]**

 **IDRACARE[®]**

 **DCARE[®]**
FORTE

 **DOLOCARE[®]**
FLEX

 **PRONOLIS[®]**
HD



Procare
 Health
 Naturally woman

Solutions FOR
 today's **women**



HEADQUARTER



**WAREHOUSE &
LOGISTICAL CENTER**



**MANUFACTURING
PLANTS**



**INVESTIGATION
CENTER I+D**



PH's AFFILIATES



PROCARE HEALTH
SPAIN
HQ since 2012



PROCARE HEALTH
FRANCE
Q2 2016



PROCARE HEALTH
PORTUGAL
Q1 2018



PROCARE WOMEN HEALTH
Q1 2022

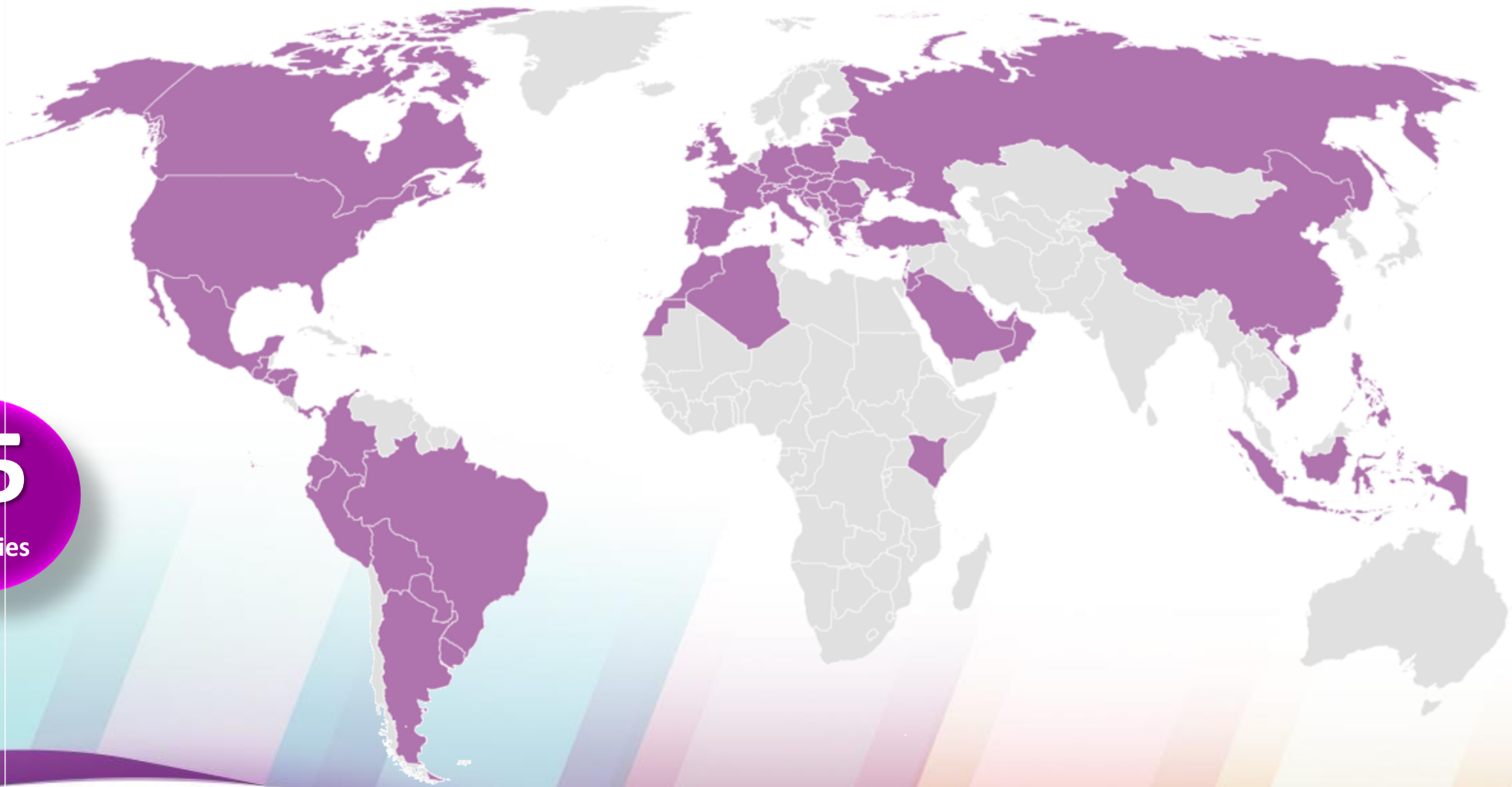


PROCARE HEALTH
ITALIA
Q4 2023

GLOBAL FOOTPRINT: WORLDWIDE DISTRIBUTORS

65

Countries



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